Data Quality Reports

Data Downloads

* Get copy of Google Product Feed from
* Run the Web 100 Character Descriptions SQVI
* Download Google Disapprovals from Merchant Centre (Products – Current Issues)

Data Preparation

* Save to the Data Extracts folder
* Copy across to the R Project folder
* Rename the SAP file as SAP Web Product Descriptions.csv
* Rename the Google Disapprovals as Google Merchant Centre.csv
* Open the Google Product Feed
* Import the Google Product Feed Macro
* Run the Macro
* Save the new sheet as Google Product Feed.csv

R studio

* Run (main) web-data-quality.r